



RUGBY  
WORLD CUP  
FRANCE 2023

DAYS TO GO

00

PRESS KIT



# 100 DAYS TO GO TO ONE BIG PARTY

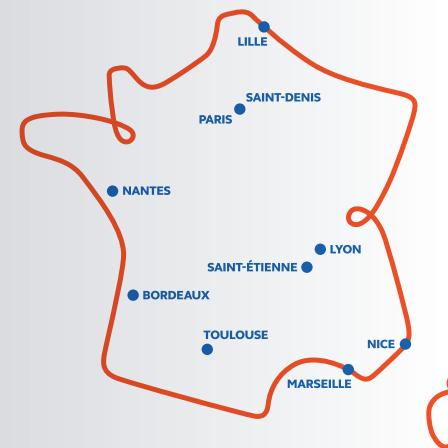


The 10th in history, Rugby World Cup France 2023 kicks off in 100 days' time. Having staged a memorable tournament in 2007, France is preparing to welcome the world of rugby for a second time, with major celebrations planned around the country.

To mark the 100 days to go countdown, France 2023 and World Rugby have chosen to give fans from France and around the world a taste of what promises to be an exceptional event, both on and off the pitch.

One of France's most iconic monuments, the Arc de Triomphe is synonymous with outpourings of public joy and celebrations of sporting triumphs. On 31 May, 2023, exactly 100 days before the opening match between France and New Zealand, it will light up in the colours of Rugby World Cup 2023.

To mark the occasion, a three-minute film of key moments in Rugby World Cup history will be projected onto the famous monument, which looks out onto the Champs Élysées. The film will then be screened across France, on iconic landmarks and buildings in the other cities hosting the tournament.



« In 100 days, we will be there! From the opening match between France and New Zealand, Rugby World Cup 2023 promises incredible excitement, shared by French and international fans across our country and in the heart of our regions. Driven by a strong social mission, the competition will be both a celebration of our villages and a celebration of the global village. »

**JACQUES RIVOAL,**  
President of France 2023

« With 100 days to go, Rugby World Cup 2023 is already shaping up to be an extraordinary competition, both on and off the field. The tournament's popularity and the expectation it generates are reaching new levels in France and around the world. This event will leave a lasting impression for fans and a strong legacy for the game. See you on 8 September. »

**SIR BILL BEAUMONT,**  
World Rugby Chairman

## WEBB ELLIS CUP THE STAR GUEST

The Webb Ellis Cup has arrived in France in the company of world champion Tendai Mtawarira, aka The Beast. After making the journey from South Africa with Emirates, a Rugby World Cup 2023 Worldwide Partner, the 117-time Springbok prop will accompany the trophy through a programme of activities showcasing French culture and expertise.

The Beast will pay a visit to chef Julien Duboué's restaurant and pastry chef Christelle Brua's workshop, while also stopping off at Montmartre and an amateur rugby club in Gennevilliers. Mtawarira will end his day by placing the Webb Ellis Cup on top of the Arc de Triomphe, triggering a projection onto this iconic French monument and in the host cities.





FRANCE AND THE WORLD,  
READY TO CELEBRATE AS ONE

With 100 days to go before the kick-off, Rugby World Cup 2023 is awaited with spectacular passion, both in the host country and worldwide.\*

\*Rugby World Cup 2023 impact and awareness study conducted by BVA in March 2023

61 %  
OF FRENCH PEOPLE ARE  
AWARE THAT FRANCE IS  
HOSTING THE COMPETITION  
(45% IN 2022)

90 %  
OF FRENCH PEOPLE ARE IN  
FAVOUR OF THE COUNTRY  
HOSTING RUGBY WORLD  
CUP 2023

76 %  
SAY THEY WILL FOLLOW  
RWC 2023, WHETHER AT THE  
STADIUM, A RUGBY VILLAGE,  
ON TV OR IN THE MEDIA

TOP 5  
FOREIGN VISITORS:  
ENGLAND, IRELAND,  
AUSTRALIA,  
THE NETHERLANDS,  
NEW ZEALAND

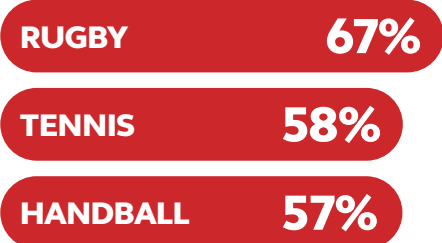
SOME 600 000  
FANS ARE EXPECTED  
TO COME TO THE HOST  
COUNTRY FROM AROUND  
THE WORLD

60 %  
OF INTERNATIONAL FANS  
WILL COME FROM THE  
UNITED KINGDOM AND  
IRELAND

A TIME TO CELEBRATE  
TOGETHER

72 %  
OF SPECTATORS WILL GO  
TO MATCHES WITH THEIR  
FAMILIES AND 45% WITH  
FRIENDS.

A POSITIVE IMAGE FOR  
THE FRENCH POPULATION



(OF POSITIVE OPINION IN THE FRENCH  
POPULATION)

91 %  
BELIEVE THAT THE IMPACT  
OF THE COMPETITION WILL  
BE POSITIVE



UNVEILED ON 31 MAY, 2023

A SUSTAINABLE MEDAL  
COMBINING BOLDNESS  
AND TRADITION

We are proud to mark the 100 days to go countdown by unveiling the Rugby World Cup 2023 medals, which have been engraved by the Monnaie de Paris, France's historic minting institution and the designer of its greatest decorations, such as the Legion of Honour and the National Order of Merit.

Respectful of current and future environmental issues, the medals are made from recycled mobile phone components collected with the assistance of Orange, Official Sponsor of Rugby World Cup 2023.

The Möbius strip that wraps around the Rugby World Cup 2023 logo on the back of the medal is a unique and continuous link connecting the players to the fans, rugby to society, and France to the world. And because Rugby World Cup 2023 draws its strength from the regions of France, their uniqueness and specific characteristics, the 10 host cities are represented through their very own signature.

The iconic Webb Ellis Cup featured on the back of the medal is the ultimate prize for every men's rugby player and has been awarded to the Rugby World Cup winners every four years since 1987. It is named after William Webb Ellis, a student at Rugby School in England, who made sporting history in the autumn of 1823 by picking up the ball during a football match and running with it, in defiance of the rules in force at the time. It was a disruptive action that defied the norms, and its 200th anniversary is being celebrated in 2023.

Bold yet traditional and combining nods to their history and avant-garde spirit, the medals embody France and rugby at their strongest. They are topped by a depiction of the Arc de Triomphe, the monument where the country celebrates its greatest achievements and the scene of unforgettable outpourings of joy.



UNVEILED  
ON 31 MAY, 2023



A FOCUS ON PLAYER WELLBEING

Player wellbeing and experience will be of prime importance at Rugby World Cup 2023, with player welfare being the number one priority for World Rugby, the game's global governing body.

For the first time in the history of the tournament, each participating nation will benefit from a minimum of five rest days between each match. This will help players to recover from their last match and optimise preparations.



New technologies that help prevent, identify and manage head injuries will also be rolled out at Rugby World Cup 2023, complementing strict and proven concussion protocols that ensure a safe return to play. In addition to educational programmes designed to raise player awareness among the 20 participating nations, each team will also name a 33-player squad, up from 31 in 2019, to allow for more rotation.

FRANCE 2023 IMMERSIVE EXPERIENCES

France 2023 Official Hospitalities will offer an immersive experience at every Rugby World Cup 2023 matches. Inside lounges and corporate boxes, at the heart of a magnified atmosphere unveiling France's excellence, each guest will discover the participating teams and their culture, while travelling inside France's regions and their local products.

Less than 60,000 hospitality offers are still available throughout the nine host venues. All offers and official agencies can be found on: [hospitality2023.rugbyworldcup.com](https://hospitality2023.rugbyworldcup.com).

With more than 280,000 tickets already sold, the Official Travel programme for Rugby World Cup 2023 has already exceeded all previous records, to showcase the best of France to international fans.

With 100 days to go to the opening match, less than 50,000 tickets and travel packages are still available. All offers are available on [travel2023.rugbyworldcup.com](https://travel2023.rugbyworldcup.com), with the help of 24 Official Travel Agents and 41 authorised sub-agents, operating in 25 countries.







## 1823 - 2023 RUGBY'S BICENTENARY

Thanks to the 10th men's Rugby World Cup, the game will be celebrating its bicentenary in style in 2023. It all started in the English town of Rugby in 1823, when a student by the name of William Webb Ellis picked the ball up during a game of football and started running with it, in contravention of the rules of the game.

Many changes have taken place since rugby's inception, with the pace of change picking up after the inaugural Rugby World Cup in 1987 and the advent of professionalism in 1995. Nearly three decades on from that turning point in the game's history, rugby retains an innate desire to innovate and improve the sport for its players and fans.

Rugby World Cup 2023 will pit the 20 best teams in the world against each other, with 19 of them intent on wresting the crown from reigning champions South Africa, who emerged triumphant last time out in Japan in 2019. The match schedule is exciting, with some new match-ups in store as well as the resumption of old rivalries. All in all, it promises to be a great spectacle for fans in France and around the world.

Drawn in Pool A, the hosts France will face New Zealand in an opening match between two of the competition's most iconic teams, an encounter that has the makings of an epic. Completing the pool are Italy, Uruguay and Namibia.

Defending champions South Africa and Ireland will face each other for the first time at a Rugby World Cup in Pool B, which also includes Scotland, Tonga and Romania.

It is a case of old foes reunited in Pool C, where Wales, Australia and Fiji will meet for the third consecutive tournament. Joining them are Georgia and Portugal, returning for a first Rugby World Cup appearance since 2007.

Finally, Chile will be making their Rugby World Cup debut in Pool D, where they will be up against 2019 runners-up England, Japan, Argentina and Samoa.

**POOL A**

- NEW ZEALAND
- FRANCE
- ITALY
- URUGUAY
- NAMIBIA

**POOL B**

- SOUTH AFRICA
- IRELAND
- SCOTLAND
- TONGA
- ROMANIA

**POOL C**

- WALES
- AUSTRALIA
- FIJI
- GEORGIA
- PORTUGAL

**POOL D**

- ENGLAND
- JAPAN
- ARGENTINA
- SAMOA
- CHILE



« The last four years have passed by at a rapid pace and it is almost surreal that we are 100 days out from Rugby World Cup 2023 in France. Given the meticulous planning by the organisers and the fantastic stadiums and facilities in the host cities, we believe it will be a memorable Rugby World Cup for the participating teams and fans attending the event. The competition among the top sides in the world is intense, and we know that we need to be at our best in each match to be in contention to defend the title. »

**JACQUES NIENABER,**  
South Africa head coach



## AN HISTORIC FIRST FOR CHILE AND SOUTH AMERICA

A fresh wind is blowing through Rugby World Cup 2023, with Chile qualifying for the first time. *Los Cóndores* upset the odds in getting the better of the two North American giants in qualifying, beating Canada 54-46 on aggregate and then USA 52-51 over two legs in two thrilling play-off ties.

The presence of three South American teams at Rugby World Cup 2023 is another first and provides tangible proof of the development of rugby in the region, driven in particular by the success of the continent's professional league.

Elsewhere, Portugal will be making their Rugby World Cup return, having qualified for the first time in France in 2007. Patrice Lagisquet's side secured the last ticket to Rugby World Cup 2023 by winning the Final Qualification Tournament following a dramatic draw with USA in the deciding match.

« I expect France 2023 to be a spectacular event, of which the rugby, the fans, and the party will be the main characters. Above all of this, this will be Chile's first-ever Rugby World Cup, an amazing moment for the country and hopefully the first of many. We are really looking forward to being there. »

**PABLO LEMOINE,**  
Chile head coach



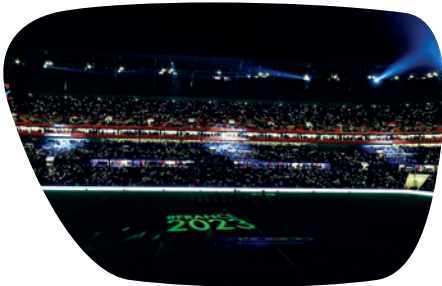
# THE 9 HOST VENUES



**STADE DE BORDEAUX  
(BORDEAUX)**  
42 060 PLACES - 5 MATCHES



**STADE PIERRE MAUROY  
(LILLE)**  
50 096 PLACES - 5 MATCHES



**OL STADIUM  
(LYON)**  
58 883 PLACES - 5 MATCHES



**STADE DE MARSEILLE  
(MARSEILLE)**  
67 847 PLACES - 6 MATCHES



**STADE DE LA BEAUJOIRE  
(NANTES)**  
35 520 PLACES - 4 MATCHES



**STADE DE NICE  
(NICE)**  
35 983 PLACES - 4 MATCHES



**STADE DE FRANCE  
(SAINT-DENIS)**  
80 023 PLACES - 10 MATCHES



**STADE GEOFFROY GUICHARD  
(SAINT-ÉTIENNE)**  
42 152 PLACES - 4 MATCHES



**STADIUM DE TOULOUSE  
(TOULOUSE)**  
33 103 PLACES - 5 MATCHES

# A NATIONAL EVENT



POOL A	LYON
	RUEIL-MALMAISON
	BOURGAIN JALLIEU
	AVIGNON
	AIX-LES-BAINS

POOL B	TOULON
	TOURS
	NICE
	CROISSY-SUR-SEINE
	LIBOURNE

POOL C	VERSAILLES
	SAINT-ÉTIENNE
	LORMONT
	LA ROCHELLE / ÎLE DE RÉ
	PERPIGNAN

POOL D	LE TOUQUET-PARIS-PLAGE
	TOULOUSE
	LA BAULE-ESCOUBLAC
	MONTPELLIER
	PERROS-GUIREC

The 20 nations that have qualified for Rugby World Cup 2023 have all selected their Team Base Camps, where they will stay for the duration of the pool stage.

Vital to the players' performance, these Team Base Camps provide teams with first-rate facilities where they can prepare for Rugby World Cup 2023 in the very best conditions. They will also give French fans and the public the chance to experience Rugby World Cup 2023 closer to home, away from the stadiums

## POOL A

**New Zealand:** Lyon (Auvergne-Rhône-Alpes); **France:** Rueil-Malmaison (Île-de-France); **Italy:** Bourgoin-Jallieu (Auvergne-Rhône-Alpes); **Uruguay:** Avignon (South Region); **Namibia:** Aix-les-Bains (Auvergne-Rhône-Alpes)

## POOL B

**South Africa:** Toulon (South Region); **Ireland:** Tours (Centre-Val de Loire); **Scotland:** Nice (South Region); **Tonga:** Croissy-sur-Seine (Île-de-France); **Romania:** Libourne (Nouvelle-Aquitaine)

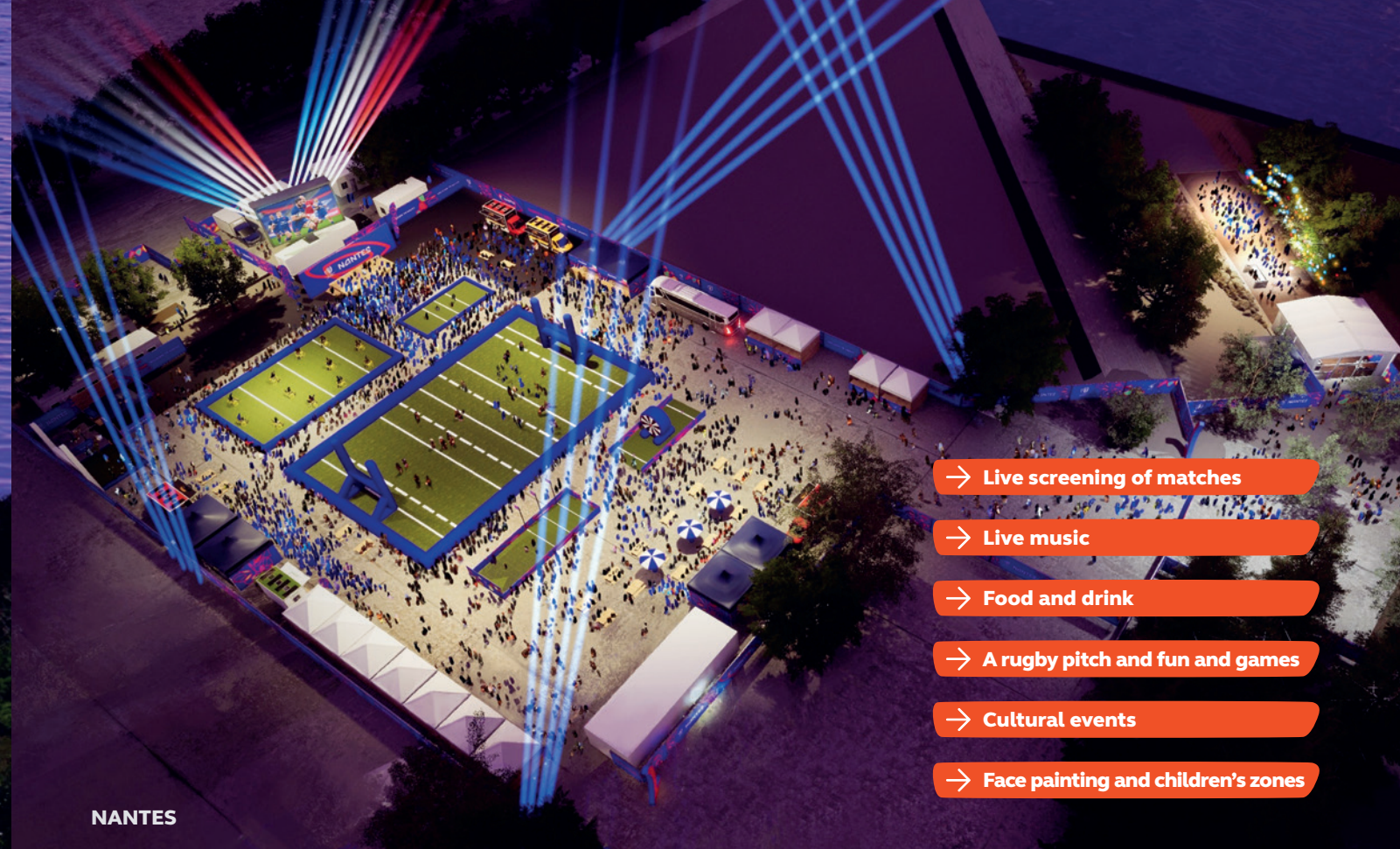
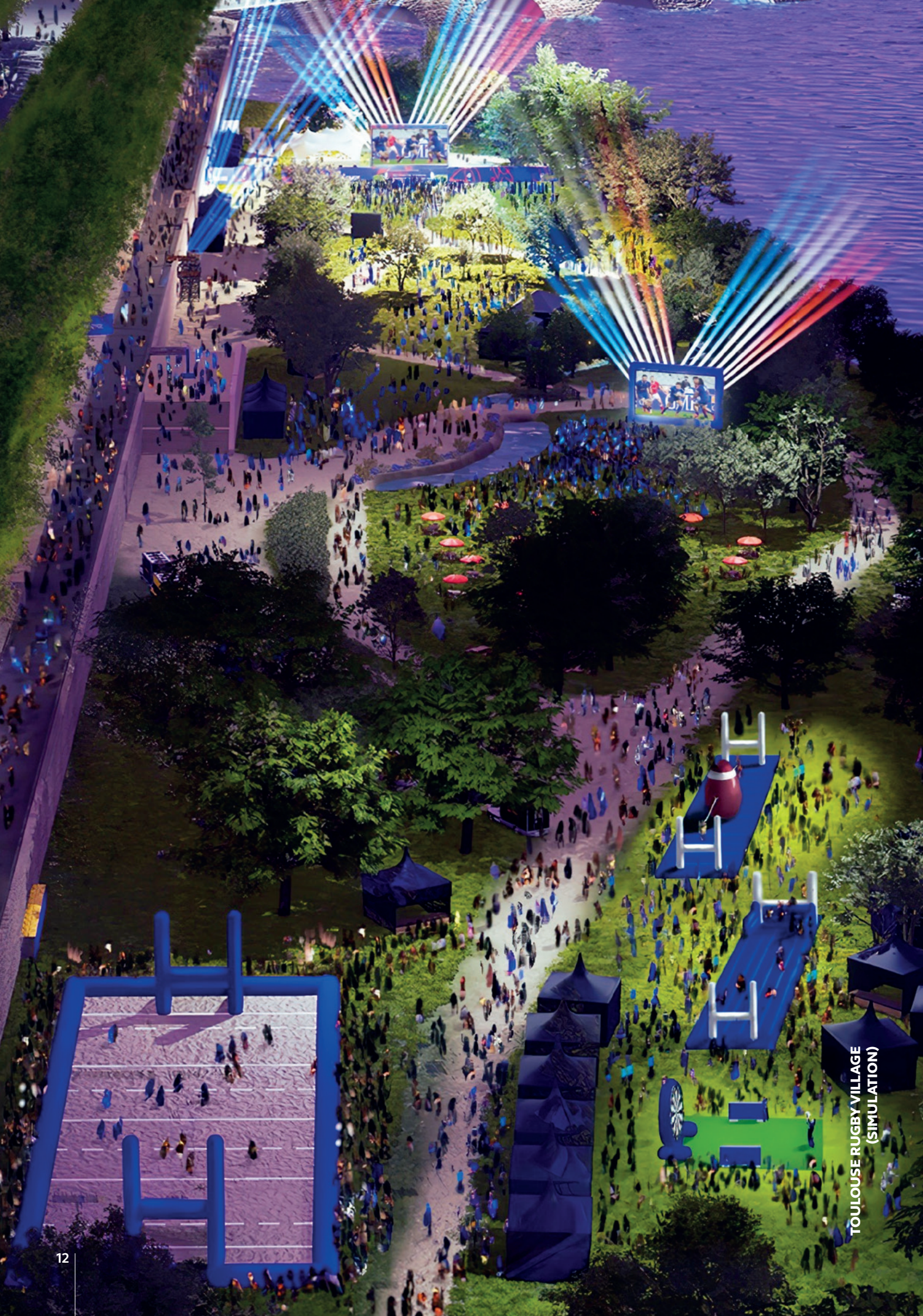
## POOL C

**Wales:** Versailles (Île-de-France); **Australia:** Saint-Étienne (Auvergne-Rhône-Alpes); **Fiji:** Lormont (Nouvelle-Aquitaine); **Georgia:** La Rochelle - Île de Ré (Nouvelle-Aquitaine); **Portugal:** Perpignan (Occitanie)

## POOL D

**England:** Le Touquet-Paris-Plage (Hauts-de-France); **Japan:** Toulouse (Occitanie); **Argentina:** La Baule-Escoublac (Pays de la Loire); **Samoa:** Montpellier (Occitanie); **Chile:** Perros-Guirec (Bretagne)





- Live screening of matches
- Live music
- Food and drink
- A rugby pitch and fun and games
- Cultural events
- Face painting and children's zones

NANTES

# RUGBY VILLAGES IN THE HEART OF THE HOST CITIES

Rugby Villages are places where fans from France and around the world can celebrate Rugby World Cup 2023 together in the tournament's host cities. Hosting up to 40,000 people, the Rugby Villages will be open to all and admission will be free.

Each Rugby Village will offer a personalised experience and its own programme of activities, including live coverage of Rugby World Cup 2023 matches.



The host cities and towns will announce their complete schedules in the coming weeks.



MATCH SCHEDULE

POOL  
**A**

NEW ZEALAND  
FRANCE  
ITALY  
URUGUAY  
NAMIBIA

FRANCE v NEW ZEALAND  
Fri, 8 Sept – 21:15  
Saint-Denis – Stade de France

ITALY v NAMIBIA  
Sat, 9 Sept – 13:00  
Saint-Étienne – Stade Geoffroy-Guichard

FRANCE v URUGUAY  
Thu, 14 Sept – 21:00  
Lille – Stade Pierre-Mauroy

NEW ZEALAND v NAMIBIA  
Fri, 15 Sept – 21:00  
Toulouse – Stadium de Toulouse

ITALY v URUGUAY  
Wed, 20 Sept – 17:45  
Nice – Stade de Nice

FRANCE v NAMIBIA  
Thu, 21 Sept – 21:00  
Marseille – Stade de Marseille

URUGUAY v NAMIBIA  
Wed, 27 Sept – 17:45  
Lyon – OL Stadium

NEW ZEALAND v ITALY  
Fri, 29 Sept – 21:00  
Lyon – OL Stadium

NEW ZEALAND v URUGUAY  
Thu, 5 Oct – 21:00  
Lyon – OL Stadium

FRANCE v ITALY  
Fri, 6 Oct – 21:00  
Lyon – OL Stadium

QUARTER-  
FINAL 4

Sun, 15 Oct – 21:00  
Saint-Denis – Stade de France

WINNER  
POOL A



RUNNER-UP  
POOL B

SEMI-  
FINAL 1

Fri, 20 Oct – 21:00  
Saint-Denis – Stade de France

WINNER  
QF 1



WINNER  
QF 2

FINAL

Sat, 28 Oct – 21:00  
Saint-Denis – Stade de France



WINNER  
SF 1



WINNER  
SF 2

BRONZE  
FINAL

Fri, 27 Oct – 21:00  
Saint-Denis – Stade de France

RUNNER-UP  
SF 1



RUNNER-UP  
SF 2

QUARTER-  
FINAL 1

Sat, 14 Oct – 17:00  
Marseille – Stade de Marseille

WINNER  
POOL C



RUNNER-UP  
POOL D

SEMI-  
FINAL 2

Sat, 21 Oct – 21:00  
Saint-Denis – Stade de France

WINNER  
QF 3



WINNER  
QF 4

QUARTER-  
FINAL 3

Sun, 15 Oct – 17:00  
Marseille – Stade de Marseille

WINNER  
POOL D



RUNNER-UP  
POOL C

POOL  
**C**

WALES  
AUSTRALIA  
FIJI  
GEORGIA  
PORTUGAL

AUSTRALIA v GEORGIA  
Sat, 9 Sept – 18:00  
Saint-Denis – Stade de France

WALES v FIJI  
Sun, 10 Sept – 21:00  
Bordeaux – Stade de Bordeaux

WALES v PORTUGAL  
Sat, 16 Sept – 17:45  
Nice – Stade de Nice

AUSTRALIA v FIJI  
Sun, 17 Sept – 17:45  
Saint-Étienne – Stade Geoffroy-Guichard

GEORGIA v PORTUGAL  
Sat, 23 Sept – 14:00  
Toulouse – Stadium de Toulouse

WALES v AUSTRALIA  
Sun, 24 Sept – 21:00  
Lyon – OL Stadium

FIJI v GEORGIA  
Sat, 30 Sept – 17:45  
Bordeaux – Stade de Bordeaux

AUSTRALIA v PORTUGAL  
Sun, 1 Oct – 17:45  
Saint-Étienne – Stade Geoffroy-Guichard

WALES v GEORGIA  
Sat, 7 Oct – 15:00  
Nantes – Stade de la Beaujoire

FIJI v PORTUGAL  
Sun, 8 Oct – 21:00  
Toulouse – Stadium de Toulouse

POOL  
**B**

SOUTH AFRICA  
IRELAND  
SCOTLAND  
TONGA  
ROMANIA

IRELAND v ROMANIA  
Sat, 9 Sept – 15:30  
Bordeaux – Stade de Bordeaux

SOUTH AFRICA v SCOTLAND  
Sun, 10 Sept – 17:45  
Marseille – Stade de Marseille

IRELAND v TONGA  
Sat, 16 Sept – 21:00  
Nantes – Stade de la Beaujoire

SOUTH AFRICA v ROMANIA  
Sun, 17 Sept – 15:00  
Bordeaux – Stade de Bordeaux

SOUTH AFRICA v IRELAND  
Sat, 23 Sept – 21:00  
Saint-Denis – Stade de France

SCOTLAND v TONGA  
Sun, 24 Sept – 17:45  
Nice – Stade de Nice

SCOTLAND v ROMANIA  
Sat, 30 Sept – 21:00  
Lille – Stade Pierre-Mauroy

SOUTH AFRICA v TONGA  
Sun, 1 Oct – 21:00  
Marseille – Stade de Marseille

IRELAND v SCOTLAND  
Sat, 7 Oct – 21:00  
Saint-Denis – Stade de France

TONGA v ROMANIA  
Sun, 8 Oct – 17:45  
Lille – Stade Pierre-Mauroy

QUARTER-  
FINAL 2

Sat, 14 Oct – 21:00  
Saint-Denis – Stade de France

WINNER  
POOL B



RUNNER-UP  
POOL A

POOL  
**D**

ENGLAND  
JAPAN  
ARGENTINA  
SAMOA  
CHILE

ENGLAND v ARGENTINA  
Sat, 9 Sept – 21:00  
Marseille – Stade de Marseille

JAPAN v CHILE  
Sun, 10 Sept – 13:00  
Toulouse – Stadium de Toulouse

SAMOA v CHILE  
Sat, 16 Sept – 15:00  
Bordeaux – Stade de Bordeaux

ENGLAND v JAPAN  
Sun, 17 Sept – 21:00  
Nice – Stade de Nice

ARGENTINA v SAMOA  
Fri, 22 Sept – 17:45  
Saint-Étienne – Stade Geoffroy-Guichard

ENGLAND v CHILE  
Sat, 23 Sept – 17:45  
Lille – Stade Pierre-Mauroy

JAPAN v SAMOA  
Thu, 28 Sept – 21:00  
Toulouse – Stadium de Toulouse

ARGENTINA v CHILE  
Sat, 30 Sept – 15:00  
Nantes – Stade de la Beaujoire

ENGLAND v SAMOA  
Sat, 7 Oct – 17:45  
Lille – Stade Pierre-Mauroy

JAPAN v ARGENTINA  
Sun, 8 Oct – 13:00  
Nantes – Stade de la Beaujoire



# POSITIVE-IMPACT PROJECTS

Rugby World Cup 2023 aims to be a positive-impact competition, setting new standards in social responsibility, inclusion and sustainable development for major international sporting events. Looking beyond mere words, organisers want to provide specific evidence of their actions, through innovative projects, some of which are already up and running with others soon to be rolled out.

## CAMPUS 2023

AMBITIONS POUR LE SPORT

**Campus 2023** is the name of the apprentice training centre launched by France 2023. In total, 1,400 young people between the ages of 18 and 30 will benefit from the staging of Rugby World Cup 2023 and train for jobs in sport, tourism and event security. Campus 2023's goal is to leave a legacy to the sports movement after 2023 and to ensure these young people remain in employment long after the tournament has finished.



## LA MÊLÉE DES CHŒURS

**The Mêleé des Chœurs** (literally “the choir scrum”) will give more than 7,000 young people the opportunity to sing the national anthems of the 20 teams that have qualified for Rugby World Cup 2023, as part of an educational project focusing on the cultures of the participating nations. The choirs will be on the pitch at the opening match and the knockout matches of Rugby World Cup 2023.

### NOT TO MENTION...

**THE 2023 NATIONAL NEIGHBOURHOOD TOURNAMENT:** engaging with 5,000 young people aged eight to 13 and from disadvantaged areas, using rugby as an educational tool to promote social integration.

**JOB DATING:** working with socially excluded people and promoting the integration of 250 refugees in the workplace through rugby.

## RUGBY COEUR 2023

**The Rugby World Cup 2023 Endowment Fund** aims to finance 500 meaningful projects that promote education, inclusion and equality. *Rugby au Coeur* (“Rugby at Heart”) is looking to contribute to the development of rugby in other areas in order to meet the challenges facing society, particularly in schools, hospitals and disadvantaged areas.



## LE XV DE LA GASTRONOMIE FRANCE 2023

**Twenty-three stars of French cooking**, each of them gifted and passionate about rugby, will put their mastery and know-how at the service of Rugby World Cup 2023 as part of the XV de la Gastronomie (“Gastronomy XV”). Their main task during the tournament? To design the menus – based on raw, seasonal and local produce – to be offered in the dressing rooms and official hospitality lounges.



**The team:** Pierre Augé, Frédéric Bau, Christelle Brua, Christopher Coutanceau, Yves Camdeborde, Amandine Chaignot, Christian Constant, Julien Duboué, Alain Ducasse, Alain Dutournier, Christian Etchebest, Charles Fontes, Alexandre Gauthier, Guillaume Gomez, Gilles Goujon, Stéphane Jégo, Stéphanie Le Quellec, Eric Ospital, Jean-François Piège, Franck Putelat, Michel Sarran, Guy Savoy, Mathieu Viannay.

**SUPPORT ISOLATED SENIORS:** a programme that allows elderly people to forget about their loneliness by attending Rugby World Cup 2023 matches with Campus 2023 apprentices.

**MAKING SICK CHILDREN'S DREAMS COME TRUE:** aimed at seriously ill children and teenagers, this initiative provides them with some emotional moments and makes their dreams come true during the competition.

**RUGBY IS MY PRIDE:** a programme that engages with LGBTQIA+ communities and highlights the fight against homophobia, transphobia and biphobia.



## A 51-DAY CELEBRATION

running from  
8 September  
to 28 October

**660**  
PLAYERS



**1987–2023 :**  
**THE 10TH**  
MEN'S RUGBY  
WORLD CUP

THE 20 BEST  
TEAMS IN THE  
WORLD

**1823-2023** RUGBY'S  
BICENTENARY

A LEGENDARY  
COMPETITION



**MORE THAN 600,000**  
**VISITORS FROM ABROAD,**  
WHO WILL STAY IN FRANCE  
FOR AN AVERAGE OF 15 DAYS



**17,000**  
**JOBS CREATED**  
or supported by 2023

**€1.2BN**  
in direct benefits across  
the country

All profits to fund rugby  
development projects

## EXPANDING BEYOND THE STADIUMS, ACROSS ALL REGIONS



10 HOST CITIES  
**9 STADIUMS**

**6,300**  
SECURITY  
AGENTS

**4,600**  
**Team**  
**2023**  
VOLUNTEERS

## ADDED VALUE IN AN ECONOMIC AND SPORTING SENSE

THE WORLD'S  
EYES ON FRANCE

**2.5 MILLION**  
TICKETS

**10,000 TICKETS**  
for people with disabilities

Free audio description system available to spectators

**857 MILLION**  
TV VIEWERS

**2 BILLION**  
VIEWS ON  
SOCIAL MEDIA



### NEXT STEPS:

**3-4 JUNE:**  
Volunteer training days

**28 AUGUST:**  
Deadline for teams to announce  
their 33-player squads

**29 AUGUST-4 SEPTEMBER:**  
Official arrival of the teams  
in France

**4 SEPTEMBER:**  
Tournament opening  
conference, Roland-Garros

**8 SEPTEMBER:**  
Opening Ceremony and opening match  
between France and New Zealand





## PRESS CONTACTS

### FRANCE 2023

presse@france2023.rugby

### WORLD RUGBY

media@worldrugby.org



## WORLDWIDE PARTNERS



## OFFICIAL SPONSORS



## OFFICIAL SUPPLIERS



## OFFICIAL SUPPORTERS



1987 NEW ZEALAND  
1991 AUSTRALIA  
1995 SOUTH AFRICA  
1999 AUSTRALIA  
2003 ENGLAND  
2007 SOUTH AFRICA