

Press Kit 2026-27

Eastern France: In the lap of luxury



EXPLORE
GRAND
EST

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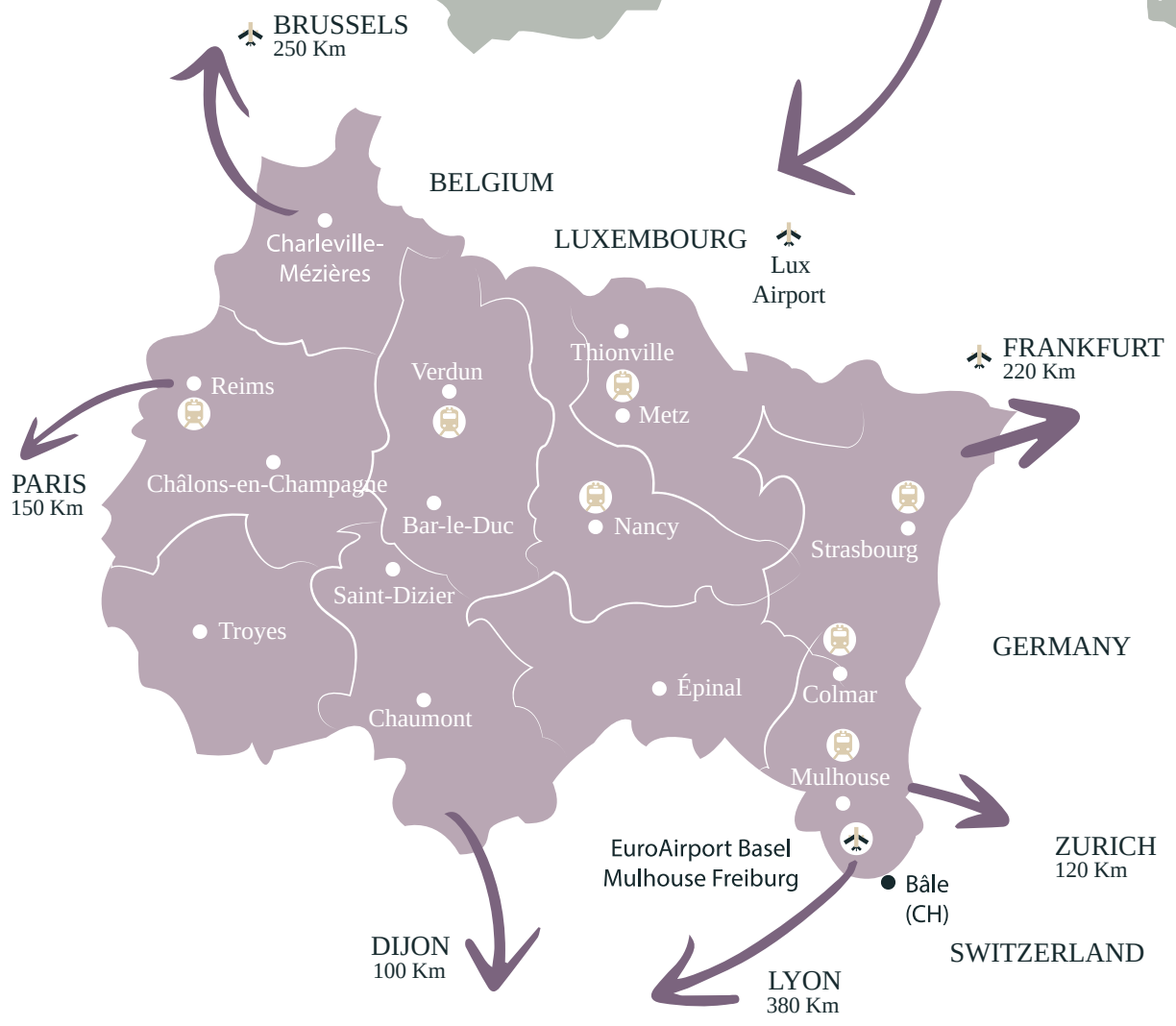
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A PALACE HOTEL IN GRAND EST



Royal Champagne Hotel & Spa

Awarded the **Palace distinction** in June 2026 – France’s most prestigious hospitality award and **the first property in Grand Est to receive this honour** – the **Royal Champagne Hotel & Spa** truly embodies elegance. From its hilltop setting in the village of Champillon, near Épernay, the hotel is built around a former coaching inn once frequented by French kings and even Napoleon. Its **47 aesthetically designed suites** include the 110m² Joséphine Suite, which ranks among the world’s finest. The hotel is home to two exceptional dining venues. **Michelin-starred Le Royal** showcases Chef Christophe Raoux's refined French cuisine, centred on the very best local ingredients and terroir. The **Bellevue** offers champagne tastings, seasonal dining accompanied by panoramic sunset views and an innovative **‘Make It Balanced’** menu, developed with Dr Olivier Courtin-Clarins to combine flavour and wellbeing.

3 NEW ICONIC EXPERIENCES IN GRAND EST

New rooms and a spa at Domaine Les Crayères, Reims (Marne)

Against the backdrop of a seven-hectare estate in Reims, **Domaine Les Crayères** is a five-star Relais & Châteaux hotel that exudes elegance and luxury. It is home to the **two-Michelin-starred Restaurant Le Parc**, the Michelin-recommended Brasserie Le Jardin, the timeless Bar La Rotonde, and 20 classically appointed guest rooms. The hotel is currently undergoing a major development project, scheduled for completion in December 2026. The expansion will introduce four **new suites within the Orangerie**, each featuring its own private garden, as well as a 300m² luxury villa known as La Folie. The project will also include **a semi-subterranean 1,500m² spa with an infinity pool, jacuzzi, and fitness room**. Topped with a green roof, the spa has been designed to blend seamlessly into its natural surroundings.

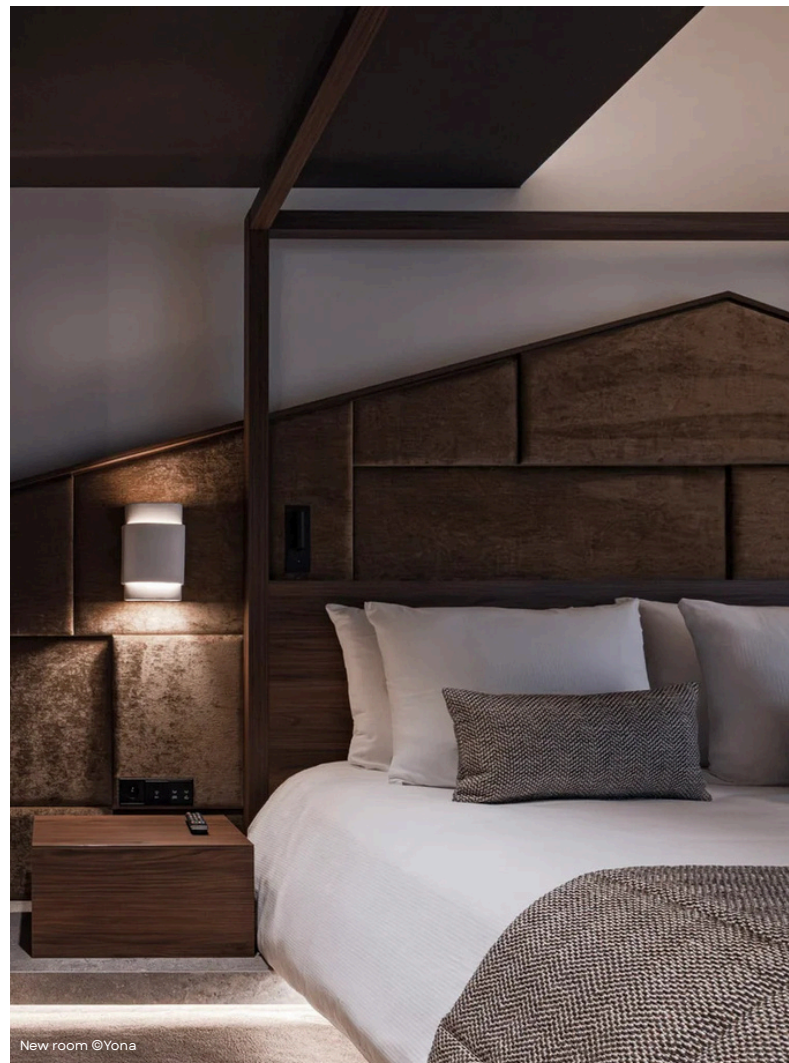


A boutique hotel within Le 3 by Maison Thiénot, Reims (Marne)

Situated near the historic centre of Reims and a stone's throw from Notre-Dame Cathedral, **Le 3 by Maison Thiénot** is a wine tourism venue where visitors can truly immerse themselves in the world of Champagne. Here, guests can indulge in a sensory and educational experience, combining tastings with guided tours of **Champagne Thiénot's renowned 2km-long underground cellars**. Le 3 has also recently welcomed a new exclusive boutique hotel, opened in January, **offering 12 luxury rooms, a suite and a spa**. A traditional gourmet breakfast showcases the **very best local produce and regional specialities**. A panoramic rooftop bar offers guests the chance to be mesmerised by spectacular sweeping views over the cathedral and city while enjoying champagne or a cocktail.

Stay at the new Yona Hotel, Obernai (Bas-Rhin)

Following a five-year transformation, this former family-run guesthouse is now writing a new chapter in its long history. In 2026, Le Parc, founded over 70 years ago, was reborn as the four-star luxury hotel and spa **Yona Hotel**. Located on the famous **Alsace Wine Route**, Yona takes its name from the former hotel's iconic **Yonaguni Spa** – voted as one of the best in France – equipped with saunas and hammams, showers and waterfalls, and relaxation areas all crafted to create an atmosphere of serene relaxation for body and mind, open both day and night. As part of its rebirth, the hotel has a new architectural identity visible from the entrance and throughout the hotel, including in the **16 new suites**, the **redesigned Signature Restaurant**, and **new Yuzu spa open kitchen**.



3 NEWLY MICHELIN-STARRED RESTAURANTS IN GRAND EST

Feast at Clos Vauban's two-Michelin starred Bulle d'Osier, Langres (Haute-Marne)

Originally from Haute-Marne, Laurent Petit is the acclaimed three-Michelin-starred chef behind Le Clos des Sens in Annecy. Now he has returned to his native region to help raise its culinary profile. In the ancient, fortified city of Langres – birthplace of philosopher Denis Diderot – he has opened **Le Clos Vauban hotel and restaurant** in a historic 19th-century residence. Surrounded by its own herb garden, the hotel is home to the **Bulle d'Osier** restaurant, which was awarded **two Michelin stars in March 2026**. Here, alongside his partner and head sommelier Anaïs Bercegeay, talented chef Valentin Loison crafts a truly refined dining experience. Guests can choose between two set menus – **the 6 Flavours at €140 or the 8 Flavours at €180** – each showcasing a series of inventive dishes designed to delight the palate and surprise the senses.



Clos Vauban ©Agence d'attractivité de la Haute-Marne



Domaine de Montagne
©Jérôme Mondière

Experience newly starred Le M at Le Domaine de Montagne, Ventron (Vosges)

Perched high in the Vosges Mountains and surrounded by unspoiled natural scenery, the **luxury 5-star hotel & spa Le Domaine de Montagne** is the perfect high-altitude escape. The hotel features 28 rooms, a spa, and two distinctive restaurants: chic lunchtime bistro Le Comptoir de Montagne and gourmet restaurant **Le M**, which was **awarded its first Michelin star in 2026**. Under the creative guidance of chef Benoît Potdevin, **Le M's menu evolves with the seasons while remaining firmly rooted in the local terroir**, showcasing carefully sourced ingredients from regional producers. Guests can enjoy a refined dining experience accompanied by stunning mountain views.



Nawal Rezagui
©Xavier Ferrand

Be amazed by chef Nawal Rezagui at l'Alcôve, Vinay (Marne)

A short drive from Épernay in the village of Vinay, **Hostellerie Briqueterie & Spa** is a 40-room, five-star Relais & Châteaux hotel nestled within four hectares of greenery and rose gardens, against a backdrop of vineyards. Fully renovated in 2024, the hotel offers an exceptional gastronomic experience through both its charming bistro and restaurant l'Alcôve, which, helmed by chef **Nawal Rezagui**, was **awarded a Michelin star in March 2026**. Born in Morocco, Rezagui draws on her heritage and extensive culinary experience in France and abroad to create refined, flavour-driven and mouthwatering dishes, earning her the distinction of becoming **the first female Michelin-starred chef in the Grand Est region**.



Alcôve ©L'Hostellerie La Briqueterie



Alcôve ©L'Hostellerie La Briqueterie

WHERE ECO-FRIENDLY MEETS LUXURY

Enjoy a night at Cottages Antoinette, Chigny-les-Roses (Marne)

Nestled within the Montagne de Reims Regional Nature Park, **Cottages Antoinette** is a **four-star luxury adults-only eco-retreat**, designed for complete relaxation and immersion surrounded by nature. Comprised of three contemporary wooden cottages on stilts that **offer panoramic views over the vineyards and the city of Reims**, each cottage can accommodate up to four guests who can look forward to enjoying a half bottle of champagne upon arrival, while a jacuzzi awaits in the garden. **As of 2026, breakfasts and electric bike hire are included in the price**, while a fourth cottage and a new rooftop restaurant called La Vie en Roses are set to open later this year.



Cottage Antoinette
©ART OE - Pierre Defontaine



Cabane de la Presle
©Max Coquard

Wake up and relax at Cabanes de la Presle, Nanteuil-la-Forêt (Marne)

Also located in the heart of the beautiful Montagne de Reims Regional Nature Park is **Cabanes de la Presle**. Hosted by Manou and Rémi, a stay at the Cabanes offers absolute bliss away from the hustle and bustle of modern life, high amongst the trees. **Wake up to the sound of birdsong and the scent of fresh pines from one of the three wooden tree houses**, each with its own rustic design, matching the surrounding environment. **Enjoy a glass of champagne accompanied by local food produce from the 'panier apéritif', from your own private terrace** with views of the Presle botanical gardens, and, as of June, relax in the new heated pool.

Sleep under the stars at Domaine Ourea, Sainte-Barbe (Moselle)

First conceived in 2018 by Delphine and Jonathan Pitz, **Domaine Ourea** combines luxury with escapism and offers a true return to nature. Each of their **three eco-lodges** tells a different story and are designed and decorated to reflect different heritage from around the world. From their African lodge to the Japanese Ryokan, and the Finnish-inspired Kittilädome, **all three lodges are built entirely from locally sourced materials and even come with eco-friendly outdoor hot tubs**. Located in an enchanting pine forest, the Domaine allows for a more **off-grid exploration of the fauna of the Vosges**, by foot or on mountain bike, close to the pristine Lac de Pierre-Percée.



Domaine Ourea
©decouvrir ensemble

HOW TO LIVE A LUXURY DAY IN GRAND EST

A SELECTION OF MAGNIFICENT ITINERARIES TO INSPIRE YOU

Journey up the Alsace Wine Route

- 10am: Visit the the **Musée National de l'Automobile** in Mulhouse
- 12pm: Tour the family-run **Domaine Zusslin** vineyard before sitting down to a gourmet feast paired with the estate's vintages
- 4pm: Stroll around picturesque **Colmar** and visit **La Petite Venise**
- 7pm: Check in at the **Yona Hotel in Obernai** and head for dinner at Signature Restaurant
- 9pm: Unwind at the hotel's **award-winning Yonaguni Night Spa**, open until 11pm.



Explore the heart of the Champagne region

- 10am: Embark on a **guided tour** of Épernay's famed **Avenue de Champagne**, visiting one of the many prestigious champagne houses
- 12pm: Lunch with a view at **Le Bellevue** at the Royal Champagne hotel in nearby Champillon
- 2pm: In Reims visit the master glassmakers at **Atelier Simon-Marq (opening 2027)**
- 4pm: Take an immersive tour of **Maison Thiénot's Le 3**, complete with a tasting
- 7pm: Enjoy a **three-Michelin-starred dinner** at **L'Assiette Champenoise**
- 10pm: Recharge your batteries with a night at **Domaine Les Crayères**.



Discover Metz and the Moselle Valley

- 10am: Marvel at Metz and its historic cathedral with **stained-glass windows by Chagall**
- 12pm: Enjoy a bistronomic lunch at **Michelin Guide-listed La Réserve**
- 2pm: Stop off for a guided tour of **master jewellers and clockmakers Maison Bianchi**
- 4pm: Arrive at **Le Domaine de la Klauss in Montenach** and enjoy a horse or bike ride
- 6pm: Relax at the **on-site luxury spa**
- 8pm: Dine at the **hotel's starred restaurant Le K** and have a vintage Armagnac nightcap.



LOOKING AHEAD

UPCOMING HOTEL AND SPA OPENINGS IN GRAND EST

Summer 2026

- **New four-star hotel with 80 rooms** at the Lac du Der in Giffaumont (Marne)
- **Four-star Hôtel Royal Palace**, Kirrwiller (Bas-Rhin)

2027

- **Five-star Grand Hôtel de la Reine to reopen** in Nancy (Meurthe-et-Moselle)
- **Villa Cose, a five-star Art Nouveau-style hotel and spa**, to open in Colmar (Haut-Rhin)
- **Four-star Le Clos Saint-Vincent to reopen** in Ribeauville (Haut-Rhin)
- **New four-star hotel** to open in Charleville-Mézières (Ardennes)
- **New spa to open at the Hotel Julien** in Fouday (Bas-Rhin)



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La Région
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